

Asset Information Lookup System

Customer: A Leading Bread And Pastry Manufacturer, Part of a Broader Conglomerate's Brand Portfolio

CUSTOMER AT A GLANCE

The organization developed its consumer food brand to make its products widely available in the market, allowing individuals to enjoy quality and great-tasting bakery products with their families and friends at home, at work, or anywhere.

The brand is made using quality ingredients and follows high-quality production standards, reflecting the organization's commitment to delivering reliable and enjoyable products to consumers.

A dedicated distribution fleet delivers the products daily to ensure freshness and availability across multiple regions within the country, as well as selected international markets.

The brand is available through a wide range of retail channels, including small and medium-sized grocery stores, large supermarkets, and other major retail outlets. Its product portfolio includes sliced bread, burger buns, puff pastries, sliced cakes, pound cakes, cupcakes, tortilla bread, and other bakery products.



Industry:
Food & Beverage



Firm Size:
201-500 employees

CHALLENGES

- To look up details on an asset such as the model number or specifications of a laptop — someone had to log into Oracle and search for the record manually.
- Once found, the relevant details then had to be copied across to wherever they were needed, such as a support ticket or handover form.
- This took several steps for what was really just a quick lookup.
- It also meant the lookup could only really be done at a desk, since it required logging into Oracle — not something that could be done quickly while standing next to the actual asset.

SOLUTION

- An **Asset Information Lookup System** connected to Oracle JD Edwards, so the details shown in the app always match what's recorded in Oracle.
- Every asset carries a label with a QR code, or a barcode readable by a handheld scanner.
- Scanning the code with a phone opens the app and shows the asset's details straight away — no searching required.

RESULTS

- ✓ Looking up an asset now takes one scan and a couple of taps on a phone, instead of a manual search in Oracle followed by copying details across.
- ✓ Because it works directly from a phone, staff can check an asset's details on the spot standing right next to it — instead of needing a desk and a few minutes to look it up.
- ✓ This makes asset lookups quick and easy for everyday tasks like maintenance, handovers, or verification.
- ✓ As a result, the entire workflow processes on asset information lookup has improved tremendously, saving employee's time while being able to improve the overall working experience with a higher productivity.



Streamlined
Asset information
lookup



Reduced
Manual
search



100%
Happier
customers